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HENRY BAKER COLLEGE MELUKAVU

**Department of Tourism &
Hospitality Management**

**ACADEMIC
YEAR**

2022-23

FROM DARKNESS INTO MARVELLOUS LIGHT

Henry Baker College, Melukavu, a Christian, Minority, Co-Educational, Government-aided Arts and Science College Established In 1981, affiliated to Mahatma Gandhi University, Kottayam, Kerala, Accredited by NAAC with 'A' Grade and An ISO 9001:2015 certified Institution.

B.VOC TOURISM AND HOSPITALITY MANAGEMENT

ANNUAL REPORT 2022-2023

INTRODUCTION

Henry Baker College Melukavu got sanctioned B. Voc: Tourism and Hospitality Management from UGC as per NSQF along with few other colleges under MG University, Kottayam. This course is the first B. Voc course in the college and sixth Undergraduate course affiliated to MG University, Kottayam. The three-year degree course, B. Voc Tourism and Hospitality aims at enabling the learner to seek employment after any level of learning and upgrade qualifications or skill competencies either to move higher in the job profile or in the higher educational system.

The details of the activities done during this new academic year of 2022-2023 are as follows:

1. NATURE WALK

As part of the Environment Day celebration, an awareness programme was conducted on 7th June 2022 with the theme “**Living in harmony with nature – Only One Earth**” to the different schools in Melukavu and Mechal. The college principal Dr. Gireesh Kumar G S flagged off the event and delivered a message on the importance of a Sustainable Future. Plant saplings were planted at CMS High School, Mechal and Govt. School Mechal. Mr. Anish Thanikkal, HOD of Tourism took awareness class to the students.

The main objectives of the programme were:

- a. To minimize resource consumption.
- b. To motivate youngsters to live in harmony with nature.
- c. To become custodians of a green future.



Nature Walk Flag off by Dr. Gireesh Kumar G S, Principal



Planting of saplings at CMS High School, Mechal and Govt. School Mechal

2. MONSOON PHOTOGRAPHY CONTEST

A monsoon photography contest was arranged by the department on 19th August 2022. The competition was conducted in the online mode. The photography skills of the individuals were analyzed. We got 10 entries. Riyaz K. K bagged the first of Rs.1000 and Subin P bagged the second prize of Rs.500.





3. ONLINE COLLAGE COMPETITION

The department organized an online collage competition as part of the 75th Independence Day. The title of the Independence Day was ‘Azadi Ka Amrit Mahotsav’. The students also arranged an online meeting and they commemorated the importance of Independence Day and paid homage to the martyrs.

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Commemorates
**75th YEAR OF
INDIAN
INDEPENDENCE**

DEPARTMENT OF TOURISM
**ORGANIZES
"ONLINE COLLAGE
COMPETITION"**

PRICE MONEY OF Rs 501 IS AWAITING
LAST DATE: 16 AUGUST 2022
FOR MORE INFO:
9567074321,6282725496

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DEPARTMENT OF TOURISM
**ORGANIZES
ONLINE COLLAGE
COMPETITION
WINNERS**

1 Sufiyan Bin Abid - St.Paul's College,
Kalamassery

2 Tijomon Thomas - Self Employed

3 Nahas Noushad - M.E.S. College,
Nedumkandam

4. ONAM CELEBRATION

The departmental onam celebration was conducted on 2nd September 2022. All the students and teachers appeared in the Kerala attire. Sadhyas and payyasams were arranged by the students.





5 GRADUATION CEREMONY

The graduation ceremony of both the 2018 and 2019 batches were organized on 21st October 2022 with blessings of Rt. Rev. V S Francis, CSI East Kerala Diocese. The chief guest of the ceremony was Prof. Dr. Robinet Jacob, Dean & Associate Professor, School of Tourism Studies, MG University Kottayam. Mr. Anish Thanikkal, HOD of Tourism welcomed the gathering. The college Bursar Rev. Biju Joseph, Treasurer Rev. P C Mathukutty also showered their blessings with their presence.





6. DEPARTMENT ANNIVERSARY CELEBRATION

The departmental anniversary was celebrated on 1st November 2022. The department celebrated its 4th year of successful journey on the day of Kerala Piravi. Principal Dr. Gireesh Kumar G S also participated in the celebration by cutting the cake.



7. PEER TEACHING

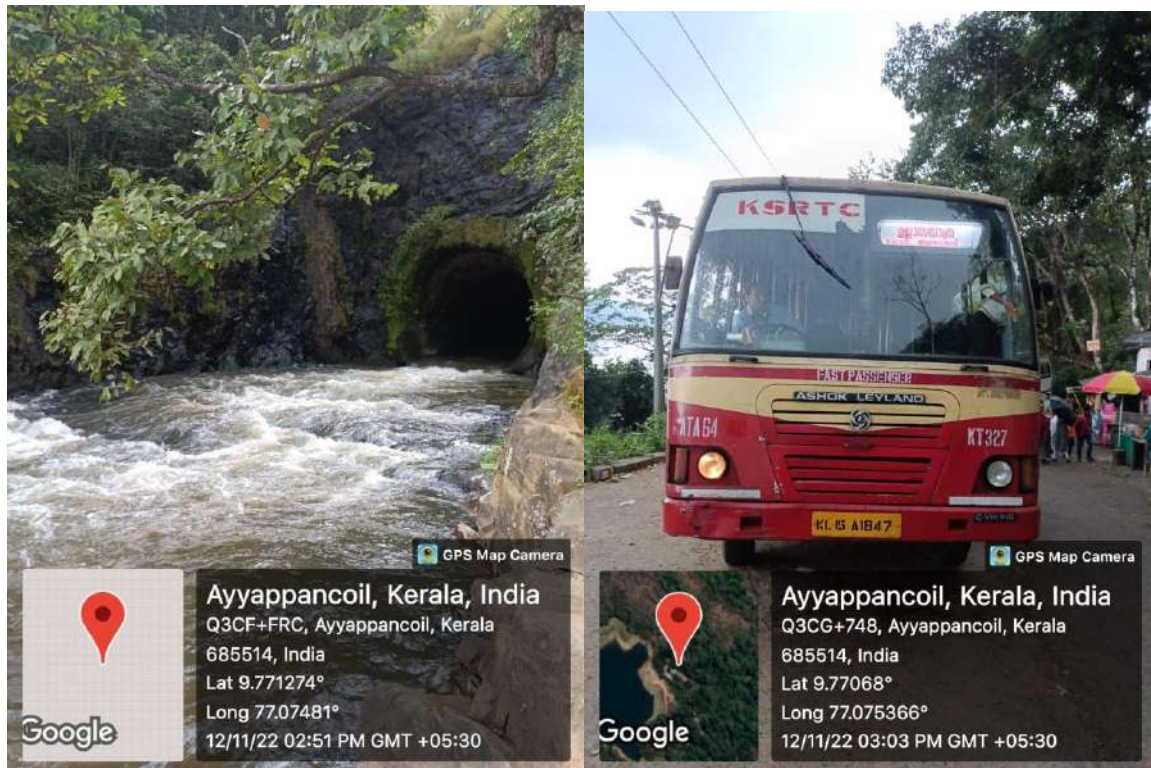
A peer teaching was arranged by the department for the first year students on 9th November 2022. Master Ashkar V and Rubin Robichan took the classes respectively.

The goal of the peer teaching was to help the students engage in their own active learning and critical thinking skills.



8. KSRTC TOUR PACKAGE

The third year students of B.Voc Tourism took a KSRTC tour package on 12th November 2022 to Ayyappancoil as part of their curriculum for destination visit. The objective of the visit was to study the geographical structure and to analyze the experience of tour packaging.



9. DESTINATION VISIT – MUNROE ISLAND

As part of the curriculum, a destination visit for the first year students was arranged on 18th November 2022 to Munroe Island. 10 students and 2 faculties were there.

The objectives of the visit were:

1. To study the geographical status of the region.
2. To analyze the tourism factors and the growth of the place.



10. MINI MARATHON

A mini marathon was organized by the department on 30th November 2022 with the theme ‘**Hate Drugs Love Sports**’ for a better future and health. The marathon started from Erattupetta to HBC Campus. The college Principal Dr. Gireesh Kumar G S flagged off the event and Mr. Anurag Pandikkattu, Member Melukavu Panchayath felicitated the event.



The objectives of the marathon were:

- a. To create awareness and educate people about the ill-effects of drugs.
- b. To encourage young people to put their health first and never take support of drugs as a solution to their problems.





Minimarathon Participants with organizing Team

11. TOURISM FEST – PIONERO 2K23

The tourism fest PIONERO 2K23 was organised by the staff and students of the department on 6, 7, 8 January 2023. Mr. Anish Thanickal, HOD of Tourism welcomed the gathering. The fest was inaugurated by Mr. Binu Kuriakose, CEO of Kerala Adventure Tourism. The college principal Dr G S Gireesh Kumar presided over the meeting. Mr. Anurag Pandikkat, Member Melukavu Panchayath felicitated the event.

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Dept. of Tourism Presents

PIONERO 2K23



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TOURISM DEPARTMENT
PRESENTS

PIONERO 2K23

TOURISM FEST
JANUARY 6,7,8

TREASURE HUNT PRIZE ₹5000	BEST MARKETING TEAM PRIZE ₹3500
TOURISM QUIZ 1ST PRIZE ₹3000 2ND PRIZE ₹1500	3'S FOOTBALL 1ST PRIZE ₹5000 2ND PRIZE ₹2500
SURVIVAL COOKING 1ST PRIZE - ₹5000	

JOB FAIR FOR FINAL YEAR STUDENTS

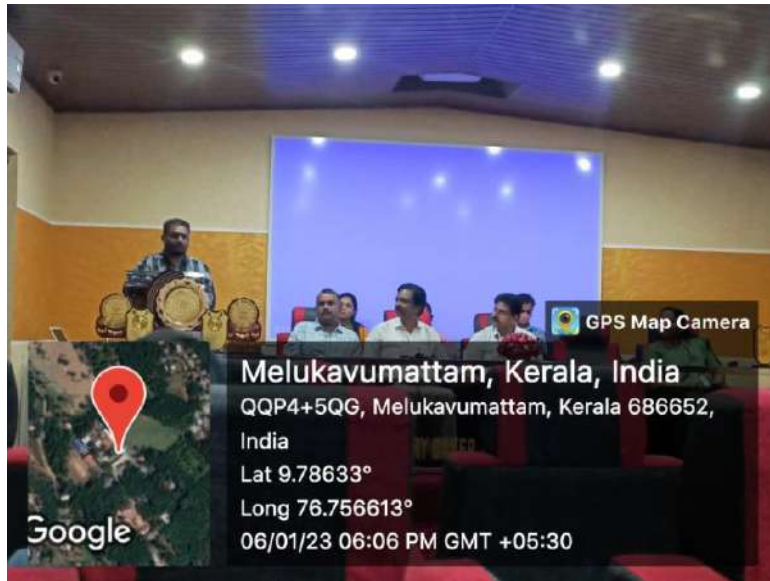
REGISTRATION FEE - ₹500 PER PERSON

INCLUDING - 2BREAKFAST, 2LUNCH, 2DINNER AND 2NIGHT ACCOMMODATION

CONTACT US

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Brochure of the event



Nirmala College Muvattupuzha and Mar Thoma College for Women, Perumbavoor bagged the first and second place respectively. Almost 30 students participated in the competition.

